

## Electronic Acknowledgement Receipt

|                                             |                                                       |
|---------------------------------------------|-------------------------------------------------------|
| <b>EFS ID:</b>                              | 9000234                                               |
| <b>Application Number:</b>                  | 10077765                                              |
| <b>International Application Number:</b>    |                                                       |
| <b>Confirmation Number:</b>                 | 3462                                                  |
| <b>Title of Invention:</b>                  | Advertisement system and advertisement display method |
| <b>First Named Inventor/Applicant Name:</b> | Kazuhiro Ishida                                       |
| <b>Customer Number:</b>                     | 22428                                                 |
| <b>Filer:</b>                               | Justin M. Sobaje/Ruthie Vallejo                       |
| <b>Filer Authorized By:</b>                 | Justin M. Sobaje                                      |
| <b>Attorney Docket Number:</b>              | 017446-0323                                           |
| <b>Receipt Date:</b>                        | 09-DEC-2010                                           |
| <b>Filing Date:</b>                         | 20-FEB-2002                                           |
| <b>Time Stamp:</b>                          | 13:44:42                                              |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)                           |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description | File Name                   | File Size(Bytes)/Message Digest                  | Multi Part/.zip | Pages (if appl.) |
|-----------------|----------------------|-----------------------------|--------------------------------------------------|-----------------|------------------|
| 1               | Transmittal Letter   | 017446_0323_Transmittal.pdf | 88696<br>e0f413a7c2128f864c964a546831e99e015959k | no              | 2                |

### Warnings:

|              |
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| Information: |
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|                                                            |  |                                                                                |            |     |    |
|------------------------------------------------------------|--|--------------------------------------------------------------------------------|------------|-----|----|
| 2                                                          |  | 017446_0323_Supp_Amend.<br>pdf<br><br>d222dec36ef26e7b21a609c18522c135c<br>src | 128102     | yes | 11 |
| <b>Multipart Description/PDF files in .zip description</b> |  |                                                                                |            |     |    |
| <b>Document Description</b>                                |  | <b>Start</b>                                                                   | <b>End</b> |     |    |
| Supplemental Response or Supplemental Amendment            |  | 1                                                                              | 1          |     |    |
| Claims                                                     |  | 2                                                                              | 7          |     |    |
| Applicant Arguments/Remarks Made in an Amendment           |  | 8                                                                              | 11         |     |    |

**Warnings:****Information:**

|   |                                              |                                                                                     |       |    |   |
|---|----------------------------------------------|-------------------------------------------------------------------------------------|-------|----|---|
| 3 | Applicant summary of interview with examiner | 017446_0323_Int_Summary.<br>pdf<br><br>2e641abca5576a4f2eb720bb664d4ac577ec<br>4705 | 86419 | no | 2 |
|---|----------------------------------------------|-------------------------------------------------------------------------------------|-------|----|---|

**Warnings:****Information:****Total Files Size (in bytes):** 303217

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.